

2019

ANNUAL REPORT

**CDR
P.O. BOX 111
COATESVILLE, IN 46121**



TABLE OF CONTENTS

- Message from the President 3
- Board of Directors 4
- 2019 Accomplishments (Photographic Year In Review) 5
- About the Coatesville Downtown Revitalization
 - ✓ How the CDR was Formed 7
 - ✓ Mission Statement 7
 - ✓ Vision Statement 7
- Four Point Approach 8
- Goals:
 - ✓ Economic Vitality 9
 - ✓ Design 10
 - ✓ Promotion 11
 - ✓ Organization 13
- Statement of Financial Position 14
- Car Show Performance Charts
 - ✓ Sponsorship Dollars (by year) 15
 - ✓ Gross Income (by year) 16
 - ✓ Expenses (by year) 17
 - ✓ Net Income (by year) 18
- Promotional Materials 19
- Closing Out 2019 20



Message from the President – Steven Schultz

To the Community of Coatesville,

Now that 2019 is behind us, I first want to recognize the many individuals dedicating time to the Coatesville Downtown Revitalization (CDR). I'm not calling anyone out by name, but I wanted to thank all of you. From our board members, to those in the community that come out to help us on event dates, to the businesses, town officials, police and fire for all their support. The CDR's growth is dependent on its dedicated volunteers like yourself and we appreciate all of you.

In last year's message, I said I was very happy and proud of what the CDR accomplished as the new board completed its two-year term and I was. The same board was elected to another two-year term at the beginning of 2019 and I have to say that we've outdone ourselves once again. We had many great accomplishments in 2019 and I would say it was our best year yet! Some of the pages in this report will highlight for you the CDR specific accomplishments in 2019. Not included there is the biggest town improvement which includes the renovation of Main Street with new sidewalks, drainage, lights, and street. I mention it here because it's important to the community. This was a town led project and was highly supported by the CDR.

I want to take a quick look back in time when this board first took office three years ago. At that time we set several goals. One of the goals worth calling out here was to look at our largest fundraising events and to figure out how we can make them grow. The obvious choice was to target the car show which was making about \$7,000-\$8,000 a year then. At that time I stated that this should be a \$10,000-\$12,000 event, hence our new goal was formed. Three years later, here we are in 2019 at the \$15,000 mark and we had to work hard to make it happen. In 2020, we are looking at a new goal of \$20,000.

Now we turn our focus to 2020. We want to hit these financial goals so we can continue to reinvest into the community with new projects. Of course you never know what the year will bring, but we have many things planned for 2020. One project involves doing another building exterior revitalization on Main Street. We plan to fund it through crowdfunding with no expense to the CDR or the Town. As mentioned at the start of this message, it's our dedicated volunteers that help make these type of projects happen and we certainly could not do it without you.

In closing, I welcome anyone interested in getting directly involved with the CDR to come to one of our meetings. Come support your community and participate in any capacity you would like to. If you like what you are seeing in terms of improvements around town, come be a part of it. Our meetings are always the second Thursday of the month in the Coatesville Community Building at 7pm.

Steven Schultz

Steven Schultz
President, Coatesville Downtown Revitalization



2019 Board of Directors

EXECUTIVE BOARD

Steven Schultz

President
Coatesville, Indiana

Danny Sanders

Vice President
Pastor: Coatesville United
Methodist Church
Indianapolis, Indiana

Deanna Sanders

Secretary
Indianapolis, Indiana

Peggy Schultz

Co-Treasurer
Coatesville, Indiana

Judy Dunlap

Co-Treasurer
Coatesville, Indiana

BOARD MEMBERS

Pam Gibson

Owner: Pam's Place
Coatesville, Indiana

Teri Guthrie

Coatesville, Indiana

Maureen Thompson

Coatesville, Indiana

Kathy Shaw

Coatesville, Indiana

Candy Slepica

Coatesville, Indiana

Lorine Decker

Coatesville, Indiana

Korleen Bledsoe

Coatesville, Indiana

EX-OFFICIO MEMBERS (ADVISORY BOARD)

Lorri Knapp

Past President
Owner: O'Knappy's Kitchen
Coatesville, Indiana

Jason Bousley

Owner: Bousley's Funeral &
Monument Shop
Coatesville, Indiana

Koren Bousley

Owner: Fleurs de Beausoliel
Coatesville, Indiana

Jerry Decker

President, Town Council
Coatesville, Indiana

2019 Accomplishments

(Photographic Year in Review)



February - Coatesville Historical Society is Created

Within our first 8 months, we secured display cabinets (the funds of which were kindly donated by a member). We collected several unique Coatesville artifacts, and we secured a display location in Town Hall.



April – Hwy 75 Electronic Sign Operational

After considerable effort of planning, purchasing, gaining permits, installing and running electricity, we finally had the new electronic boards up and working for the Town.

April – Annual Spaghetti Dinner:

Rave reviews as the best one to date.



June – Women's Self Defense Class

Our first women's self defense class with 50% of the fee subsidized by the CDR. We brought you the best instructor. For those attending that had participated in other programs, they said it was nothing like they've ever experienced before and was the best training they had! We may have more in the future and take it to the next level.

July – FOX59 Coatesville Coverage

We've been working to get FOX59 to come out and do a story on the annual car show and the Town of Coatesville to showcase our improvements. How do you do that? "If you build it, they will come!" That's right, we built and delivered them a custom car show trophy. Within a week, we were on the schedule. FOX59 did a great 3 to 4-minute segment that aired four times.



2019 Accomplishments

(Photographic Year in Review)



July – Revitalized Standard Gas Station

Our most notable accomplishment of the year. In time for the FOX59 news segment and car show, we complete the exterior revitalization of the Standard Gas Station. This developed as a simple idea in January. It went from an idea to planning, funding, design, purchasing/creating, implementing and dedication in less than six months time. An OCRA Quick Impact Placebased (QIP) grant was applied for and awarded to complete the project (along with in-kind donations and building owner donations).



July – Coatesville Car Show & Street Fair

Our best financial year to date, also the hottest show we ever had. Record heat that day sent the heat index towards 106 degrees, but that didn't stop the cars or the fun. Our OCRA regional representative was on site for the Standard Station ribbon cutting ceremony.



November – Tree Lighting Ceremony

We had another great turnout for our annual tree lighting this year. A local family offered to volunteer and help decorate and light park and the park tree. It turned out fantastic!



November – House Lighting Contest

Our annual house lighting contest had more participants that generated some stiff competition this year.



Other Notables:

- Great Bingo turnout in Nov and Dec
- Annual Ugly Sweater Contest held in December
- Historical Society scanned and loaded 80 years of historical Town Council meeting minutes to the Town's website.
- The CDR hosted its very first and highly successful roundtable session with other revitalization communities and their members.

About the Coatesville Downtown Revitalization



How the CDR was formed

Each year it's important that we remind everyone in this report exactly how we were formed and to publish our mission and vision statements.

This chapter of the CDR started in 2013. A small group of local resident and various business owners within the community came together to establish the Coatesville Downtown Revitalization Committee (CDR-C at that time and still sometimes referred to). Within the first year the group incorporated. This group worked closely in partnership with the Coatesville Town Council and established a plan to revitalize the downtown business corridor (of which you saw some improvements implemented in 2019).

In 2016, the Coatesville Downtown Revitalization became an Indiana Main Street Community. At that time, and today still, we hold the distinction of being the smallest Main Street Community in the State of Indiana. Later that same year, the CDR applied for a federal tax exemption status. That status was granted on March 31st, 2017 and at that time the CDR was officially became a 501(c)(3) tax exemption organization. The CDR continues to be managed by a 12-member Board of Trustees plus an active advisory panel.

Mission and Vision Statement

Our Mission Statement was developed when the CDR was established in 2013. We make a point of reviewing the mission statement each year in January/February to make sure the statement still aligns with the organization's goals. It was last reviewed after the close of 2019 in February 2020. Our vision statement did not originally exist when the CDR was formed but was created and adopted by the board in four years later in 2017. Both remain as originally written.

Mission Statement

"The Coatesville Downtown Revitalization Inc. is a group of business owners and residents committed to and focused on promoting economic growth and positive community development through projects that are supportive of these goals."

Vision Statement

"Coatesville's Downtown District provides a safe and friendly environment that showcases our rich history with diverse, prosperous business contributing to a vibrant small-town atmosphere providing goods, services, and a cultural environment while preserving our small-town charm"



Four-Point Approach

Over the next few pages, we will review our goals for the past year showing what we've accomplished. In fact, I'm going to share our workplan that we provide to OCRA annually. We've covered some of these achievements in the photographic year in review earlier in this report, but this will be a more in depth look at all objectives and associated goals. Some may seem monotonous and trivial, but for an organization to succeed, many times it's the little things that put you over the hurdle. You will also see that some tasks fall under multiple objectives and many items are marked as ongoing (green). Some items may be noted as accomplished in the task, but the task was left open because of additional planning that pertains to this same tasks. Blue shaded is a completed task.

Every year we review and validate our goals following the *Indiana Main Street Four Point Approach*. **Transformation Strategies** help to guide a revitalization program's work. An effective Transformation Strategy serves a particular customer segment, responds to an underserved market demand, or creates a differentiated destination. These Transformation Strategies are then implemented through comprehensive work in four broad areas, known as the **Four Points** as outlined below.



ECONOMIC VITALITY:

Focuses on capital, incentives, and other economic and financial tools to assist new and existing businesses, catalyze property development, and create a supportive environment for entrepreneurs and innovators that drive local economies.

DESIGN:

Supports a community's transformation by enhancing the physical and visual assets that set the commercial district apart.

PROMOTION:

Positions the downtown or commercial district as the center of the community and hub of economic activity, while creating a positive image that showcases a community's unique characteristics.

ORGANIZATION:

Involves creating a strong foundation tools to assist new and existing businesses, community involvement, and resources for the district.

Our Goals -

Economic Vitality



ECONOMIC VITALITY strengthens the existing economic assets while diversifying the economic base of the Main Street District to support and improve profitability. The goal is to build a strong commercial district that creates a supportive environment for small businesses, entrepreneurs and consumers.

Examples include analyzing current market forces, providing a balanced commercial mix, supporting and expanding existing businesses, recruiting new businesses, supporting housing options, developing infill space, and converting used or underused commercial space into economically productive property.

| Economic Vitality/Restructuring Approach: (1) Retain Business, (2) Attract New Business, (3) Good Mix of Businesses | | | | | |
|--|--|----------------|-------------------|---|---------------------|
| Goal: To identify new market opportunities that will retain, expand, and revitalize downtown Coatesville | | | | | |
| Objective #1: Build a commercial district along Main Street (and Downtown Coatesville) that responds to the needs of today's consumers while maintaining the community's historic character. | | | | | |
| Objective #2: Help to strengthen Coatesville's existing economic assets while diversifying its economic base. | | | | | |
| Objective(s) Supported | Task | Responsibility | Cost/Time | Partner | Start/End Dates |
| 1 | Convert unused or under used commercial property into Economical Productive Property. | CDR | TBD | Town | Ongoing |
| 1 | Convert unused or under used commercial property into Economical Productive Property. | CDR | TBD | Town | Ongoing |
| 1 | Retain existing businesses. | CDR | TBD | Town | Ongoing |
| 2 | Attract new businesses that the Coatesville market can support. | CDR | TBD | Town | Ongoing |
| 2 | Talk with other communities similar to Coatesville economic base that have had success in attracting new business and learn from them (two held in 2019, spring hosted by North Salem, fall session hosted by Coatesville) | Steven Schultz | \$300 | Roachdale, North Salem, Jamestown, Cloverdale, ORCA | Ongoing/Semi Annual |
| 2 | Install Electronic signage on highway 75 (Installation completed) | Steven Schultz | \$10,000 / 5 mths | Jerry Decker | Completed 4/19 |
| 2 | Program and get electronic sign operational | Steven Schultz | \$0 / 2 mths | Olive LED | Completed 4/19 |

Our Goals - Design



DESIGN capitalizes on and enhances the visual aspects of a Main Street District to create a safe, appealing and inviting atmosphere for people to shop and spend time. The physical elements such as the storefronts and building architecture, streetscape, public, art, street furniture, parking areas, and public spaces are used to convey a positive image for the downtown.

| Design Approach: (1) Create an Inviting Environment, (2) Visual Improvements, (3) Preserve History, (4) Appealing Atmosphere, (5) Enhance Main Street Appearance | | | | | |
|--|--|----------------|---|----------|---|
| Goal: To improve the aesthetics and physical environment of the downtown district | | | | | |
| Objective #1: Improve the physical appearance of Main Street. | | | | | |
| Objective #2: Create a cohesive look in the community through events, facades, etc. | | | | | |
| Objective(s) Supported | Task | Responsibility | Cost/Time | Partner | Start/End Dates |
| 1 | Develop a list of ideas and estimates to improve the public areas along Main Street in terms of visual elements (landscaping, street furniture, public art). | Steven Schultz | TBD | CDR/Town | Q1 2019/Q1 2020 |
| 1 | Develop a list of project ideas and estimates to enhance storefronts along Main Street through the use of window displays and/or enhancing building storefronts. (Building revitalization planned –restore the old International Harvester Building/Hardware Store to its former look in the 1950's) | Steven Schultz | \$3500 / 4.5 months | CDR/Town | 1/1/19 – 7/15/20 Standard Station revitalization Completed July 19 |
| 1 | Develop a list of ideas and estimates to improve Main Street business signage. (Was in process, employee change at IMPA) | Steven Schutz | TBD | IMPA | present - 12/31/20 |
| 1 | Categorize and prioritize the lists in 1.1 to 1.3, align with the Town Council and Local Businesses as necessary and implement ideas as feasible. | Steven Schultz | TBD | CDR/Town | 1/2/20 – 4/30/20 |
| 2 | Work with the town and the businesses to agree on and create a historically preserved and cohesive look in the community with any improvements being considered. | Steven Schultz | Refer to 2 nd bullet above. Estimate and time in 2020 for a building improvement | CDR/Town | 3/1/20 – 7/15/20 |
| 2 | Improved Holiday lighting design in the business district in November and December (first round of improvements occurred Nov 2019) | Steven Schultz | \$3500 / 3 months | CDR/Town | 10/1/20 - 12/1/20 |

Our Goals - Promotion



PROMOTION creates a positive image of the Main Street District to instill community pride and encourage commercial activity and investment in the area. Promotions can be used to communicate the unique characteristics of a Main Street District to spark interest in shopping, dining, living or investing in the community.

Examples include marketing an enticing image, social media campaigns, street festivals, parades, and retail or other special events.

| Promotional Approach: (1) Renew Community Pride, (2) Tell Our Main Street Story, (3) <u>TownHistory</u> , (4) Events, (5) Activities, (6) Fundraising | | | | | |
|---|---|----------------|---------------|---------|--|
| Goal: To promote the Coatesville in order to attract more people to downtown Coatesville and increase downtown retail sales opportunities | | | | | |
| Objective #1: Turn Skeptics into believers that downtown Main Street can and will turn around. | | | | | |
| Objective #2: Shift public perceptions and practices to support and sustain the revitalization process. | | | | | |
| Objective #3: Get our Main Street story and vision out into the surrounding communities. | | | | | |
| Objective #4: Communicate our Main Streets commercial district's unique characteristics, cultural traditions, architecture, history & activities. | | | | | |
| Objective #5: Continue to improve existing events and build attendance. | | | | | |
| Objective #6: Add additional community related events for 2019/2020 that MAKE SENSE while maintaining an even balance with volunteer workers so as not to burnout volunteers. | | | | | |
| Objective #7: Increase Fundraising with targeted monetary goals. | | | | | |
| Objective(s) Supported | Task | Responsibility | Cost/Time | Partner | Start/End Dates |
| 1 | Tighten up communication channels to eliminate confusion on where to find CDR related information and updates | CDR | \$0 | N/A | |
| 1 | 1.1. Regular updates to the community on progress of what the CDR is doing, planned events and dates, and note where they can see physical improvements in the community as things are done. | Steven Schultz | \$0 / 5 days | N/A | Semi-Annual (Feb/Mar and Sept/Oct timeframe) |
| 1 | 1.2. Support Town Hall and the Town Council in all possible respects to help expedite and/or achieve the town's vision. (Supported and helped the town with the grant to revitalize main street with new lights, sidewalks and street paving) | CDR | TBD / Ongoing | N/A | 10/31/2019 |
| 1, 2 | Promote and share the conceptual vision of Coatesville to re-engage the community and gain excitement. (Completed in CDR Update) | Steven Schultz | Ongoing | CDR | Ongoing |
| 3 | Continue to develop our Main Street Story through discussions and interviews with key Coatesville Community Members | Steven Schultz | Ongoing | CDR | Ongoing |
| 3 | Communicate the story through our Town Website and through various Social Media venues including the Town's Facebook Page and other print media sources (i.e., newspaper, county publications, etc). | Steven Schultz | Ongoing | CDR | Ongoing |

Our Goals - Promotion



PROMOTION CONTINUED . . .

| | | | | | |
|---|---|----------------|--------------------|---------------|---|
| 4 | Include in our Main Street Story to help attract shoppers, investors, potential businesses, property owners and visitors into the community | Steven Schultz | Ongoing | CDR | Ongoing |
| 4 | Create a Historical Society within Coatesville | Steven Schultz | \$0 / 12 months | Community | 1/1/19 – 12/31/19 |
| 5 | Install electronic signs for the town to: (a) bring in new business, (b) improve business traffic and revenue for existing businesses, (c) attract and increase attendance to our annual fundraising events | Steven Schultz | \$10,000 / 5 mths | Jerry Decker | Completed 4/19 |
| 5 | Publish all events on the town website event calendar at the beginning of Jan of each year. | Steven Schultz | \$0/ As needed | CDR | Ongoing |
| 5 | Promote all events and create events through the tools offered on Facebook. | Steven Schultz | \$0/ As needed | CDR | Ongoing |
| 5 | Car Show advertising begins the day after the car show (364 days in advance) with heavy promotion taking place in Jan & Feb 6-7 months in advance of the event. | Steven Schultz | | | Ongoing Published online 130k email blast |
| 6 | Reduce events for 2019/2020 unless we have a designated Committee lead to organize and run the event. Includes (a) movie night, (b) Cruise-in, (c) Jan & Feb Bingo. | CDR | \$0 / Under Review | CDR | Under review |
| 6 | Look for Historical Marker Opportunities One Marker discussed did not qualify | Steven Schultz | TBD | CDR/Community | Ongoing |
| 7 | Achieve monetary net goal of \$1.2k for the Spaghetti Dinner (target missed in 2019) | Steven Schultz | \$0 | CDR | Targeting 2020 |
| 7 | Achieve monetary net goal of \$10k for the Car Show (Exceeded – hit \$15k, 2020 target = \$20k) | Steven Schultz | | CDR | Revised target is \$20k |
| 7 | Increase Sponsorship Dollars by 1.5x in 2019 over 2018 and then 2x in 2020 over 2018. | Steven Schultz | \$0 | CDR | Ongoing exceeded in 2019 |
| 7 | Target \$20k annually in combined fund-raising & sponsorship dollars by 2020 year end. | Steven Schultz | \$0 | CDR | 08/1/2020 |

Our Goals - Organization



ORGANIZATION builds consensus between the many vested stakeholders throughout a Main Street District to ensure everyone is mobilized and working toward a shared vision for the future of the district. Organizational structure can take many forms depending on community capacity.

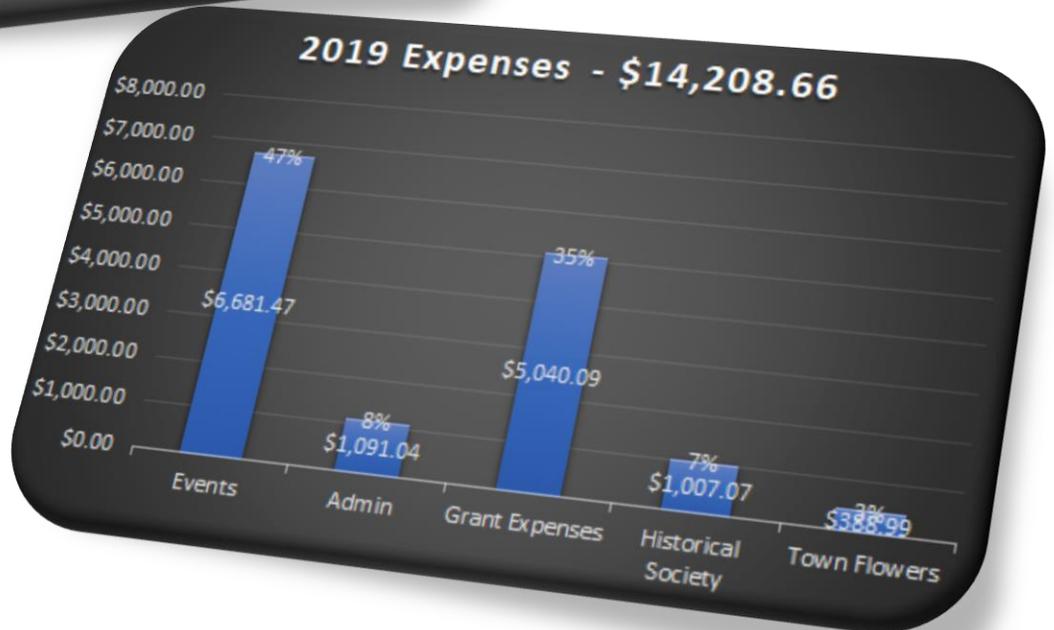
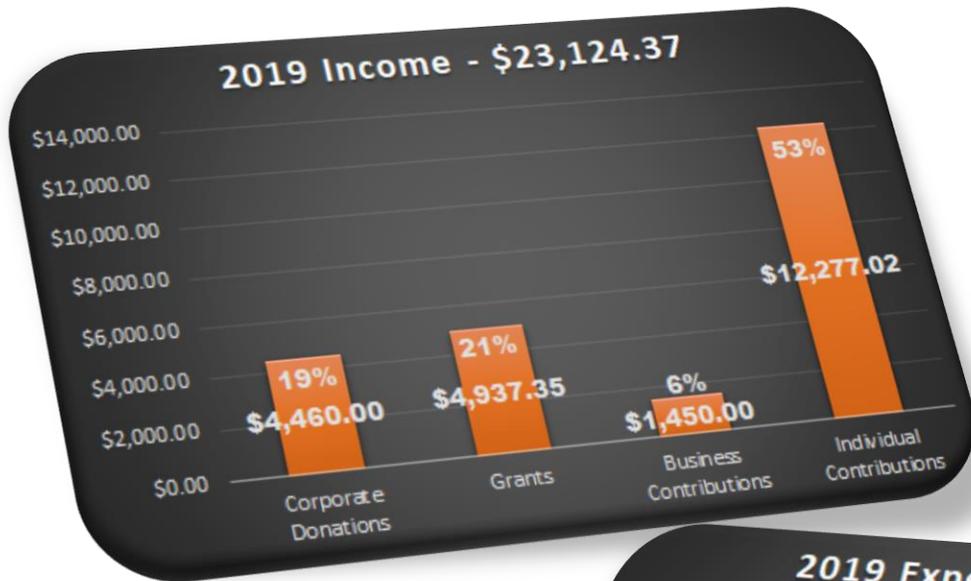
Examples include fundraising, volunteer recruitment and development, public relations, fostering collaboration between stakeholders and developing work plans to guide the organization's work.

| Organization Approach: (1) Building Partnerships, (2) Volunteer Recruitment, (3) Stakeholders, (4) Committees, (5) Board of Directors | | | | | |
|--|---|----------------|-----------|---|--------------------------|
| Goal: To guide and manage the Coatesville in successfully revitalizing our downtown District | | | | | |
| Objective #1: Increase CDR Volunteer base Objective #2: Engage distribution members to attend monthly meetings Objective #3: Establish/Maintain/Improve Local Business Partnerships including Town Council. Objective #4: Establish committee leads for annual events. Objective #5: Get all CDR members on sharing repository | | | | | |
| Objective(s) Supported | Task | Responsibility | Cost/Time | Partner | Start/End Dates |
| 1 | CDR Volunteer base grows by 20-25% (base defined as regular participants at 80% of the monthly meetings) – (Always ongoing and recruiting) | CDR | \$0 | N/A | 12/31/2020 |
| 1 | Re-engage former CDR members making them active CDR members again. (Previously talked with previous members, one has become active again) | CDR | \$0 | N/A | 12/31/2020 |
| 2 | Engage 1-2 CDR distribution members into regular meeting attendees. (In process, 1 distribution member now in regular attendance) | CDR | \$0 | N/A | 12/31/2020 |
| 2 | Clean-up email listing to communicate to only those that are active in the CDR. (In process) | CDR Exec Team | \$0 | N/A | 12/31/2020 |
| 3 | Meet semi-annually with other local CDR groups to share information and resource ideas (meeting occur semi-annually and have proven to be a good sharing tool between communities) | CDR | TBD | Roachdale, North Salem, Jamestown, Cloverdale, ORCA | Spring 2020 Fall 2020 |
| 3 | Improve communications with the Town Council and the local businesses of Coatesville through the use of a Coatesville CDR quarterly update. (As needed) | Steven Schultz | \$0 | CDR | Ongoing |
| 3 | Continue face-to-face updates with the local business so they know who we are. (As needed) | CDR | \$0 | CDR/Town Businesses | Ongoing |
| 3 | Face-to-Face with new businesses in town. (as needed) | CDR | \$0 | CDR/Town Businesses | Ongoing |
| 3 | Representation at the Monthly Town Council Meeting. (Steve attends monthly) | Steven Schultz | \$0 | CDR/Town Council | Ongoing |
| 4 | Establish Committee Leads for CDR events throughout the year. Includes successful leadership of the following events: Bingo, Spaghetti Dinner, Car Show, Holiday Events (Leads are identified for each event) | Steven / CDR | \$0 | CDR | Ongoing |
| 5 | 100% of all active CDR members are active on dropbox (Pending. Need to review again and add newer members) | Steven Schultz | \$0 | CDR | Ongoing |

Statement of Financial Position



| | |
|------------------------------|-----------------------------------|
| 2019 Starting Balance | \$ 7,355.59 |
| Income: | \$ 23,124.37 |
| Expenses: | \$ <u>14,208.66</u> |
| 2019 Ending Balance: | \$ <u><u>16,271.30</u></u> |

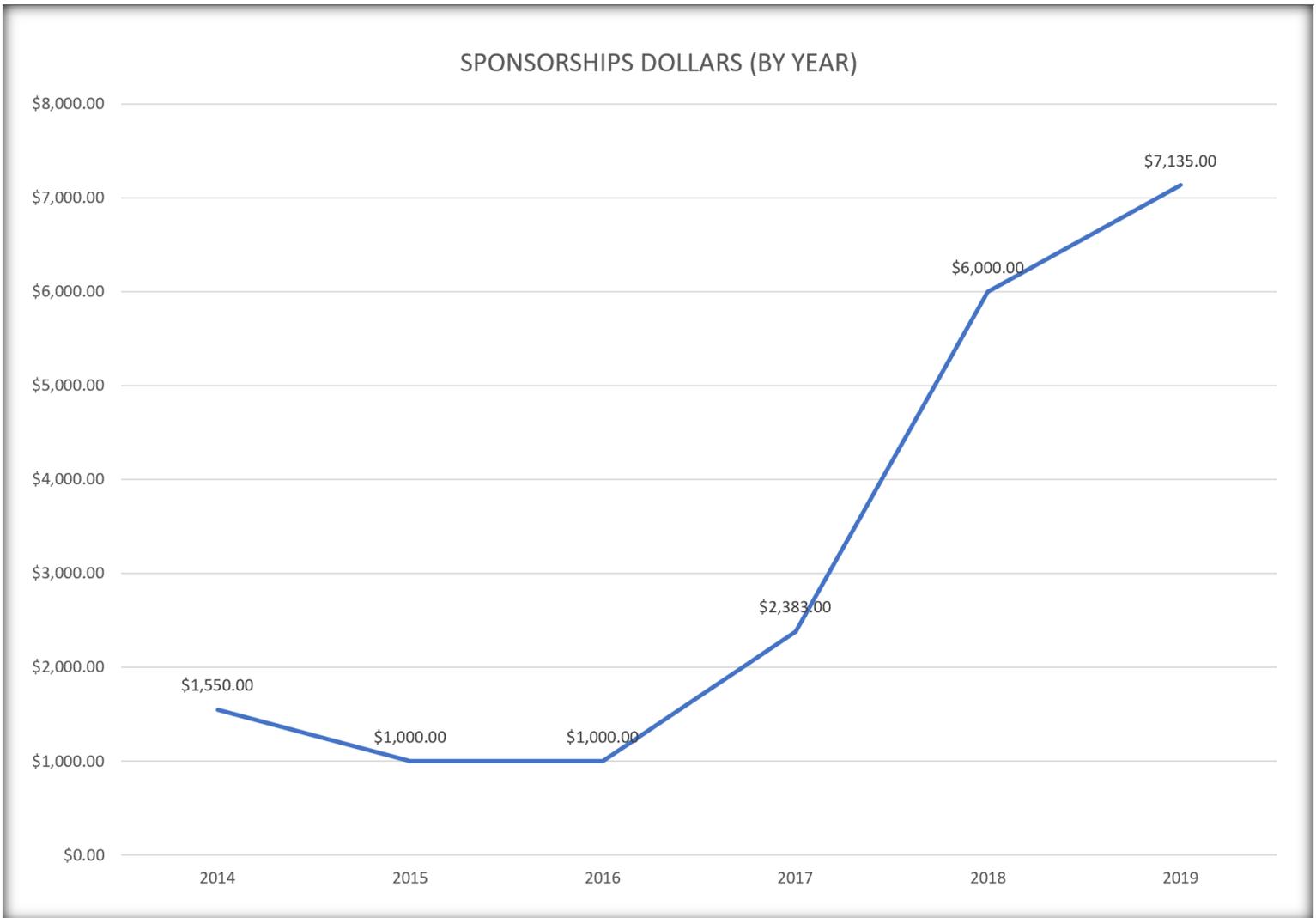


NOTE: Historical Society expense was an individual donation that that is also included as part of the individual contributions on the income chart. Income and expense recorded, but was a wash as the Historical had no 2019 funding, but it is a branch of the CDR

Car Show Performance



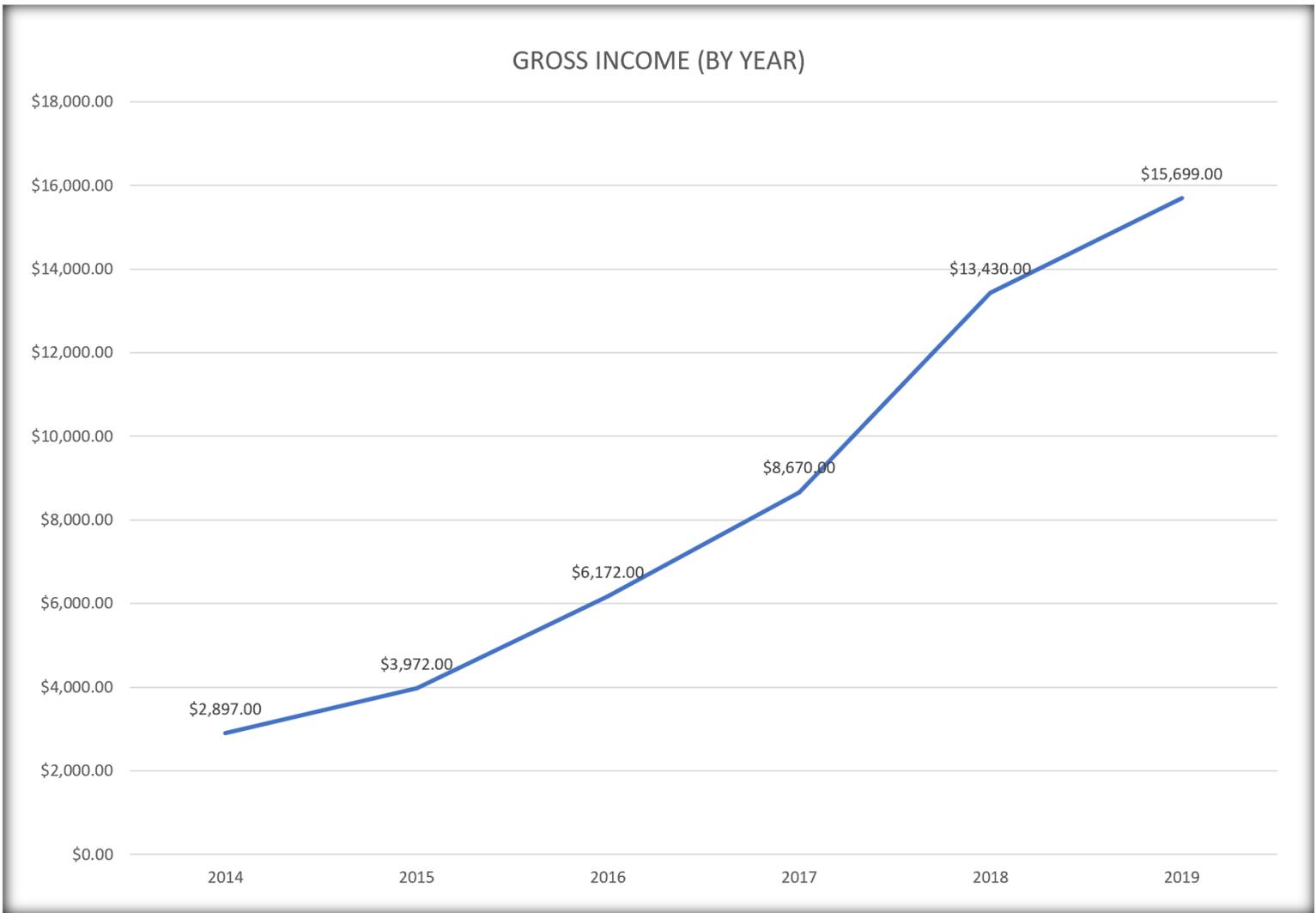
Sponsorship Dollars Raised by Year



Car Show Performance



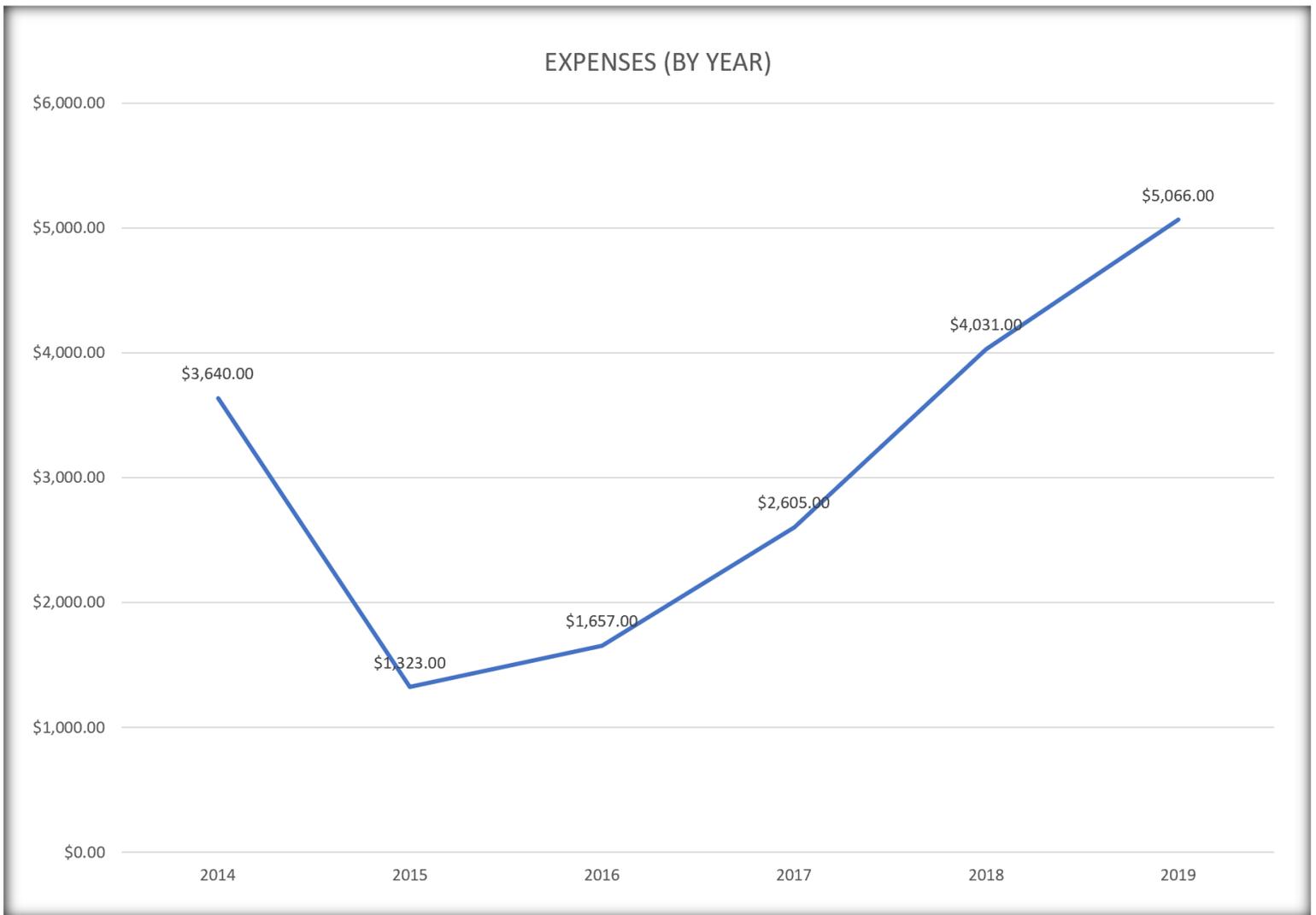
Gross Income (by year)



Car Show Performance



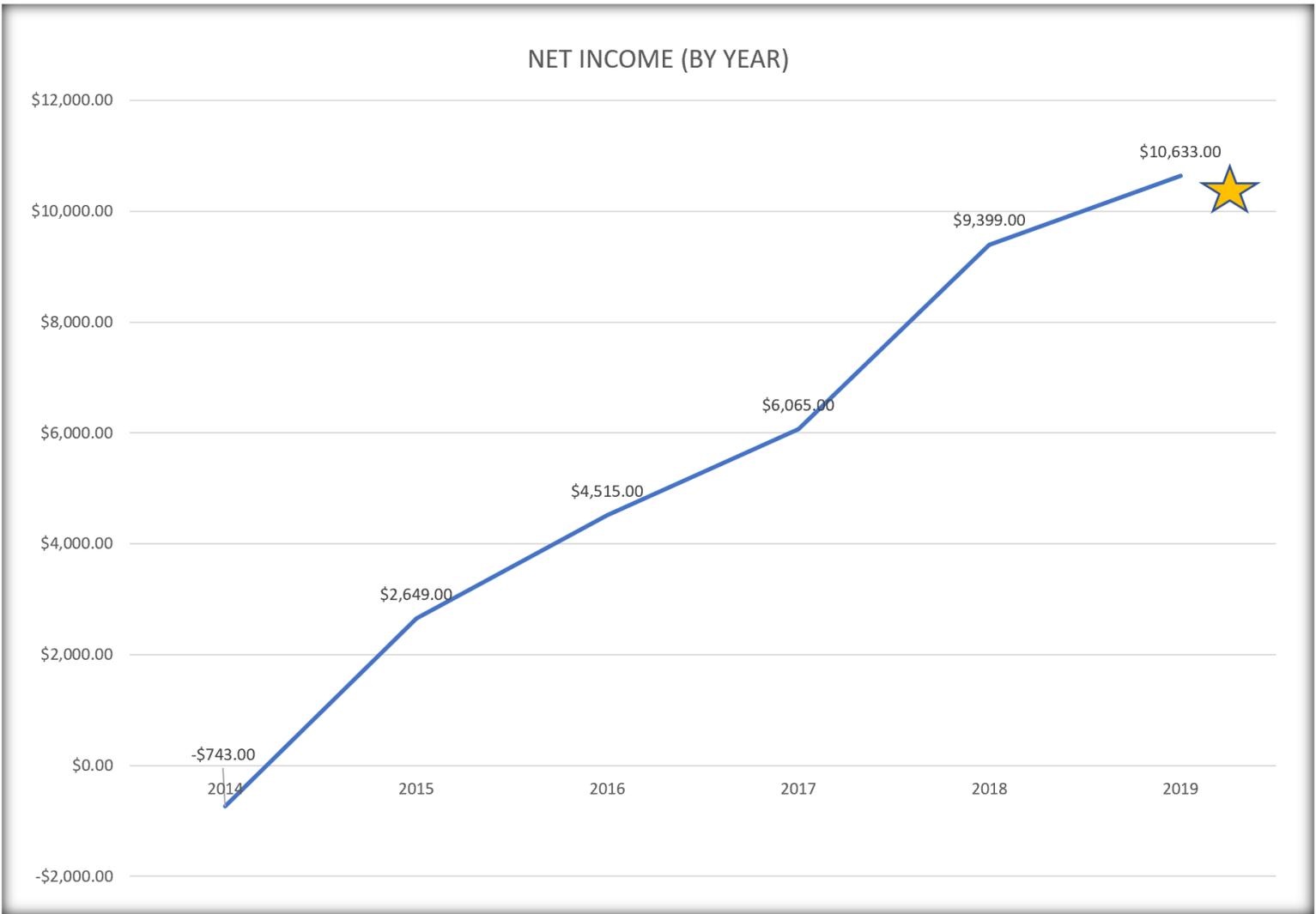
Expenses (by year)



Car Show Performance



Net Income (by year)





Promotional Materials

Below is a sample of the only two marketing/promotional materials we produced in 2019.

I feel it's important to explain what considerations went into this and why:

- This last year was a year of reflection and re-evaluation of events. Many of our activities and events in 2018 were not well attended, so those activities that were not viable to continue forward were either sidelined in 2019 for re-evaluation or cancelled altogether.
- As a result of this, the only physical marketing related materials produced was the flyer for the car show and the car show t-shirt design as shown below. All other activities that continued were communicated through social media opposed to print materials. The print materials typically take considerable time to design which includes many iterations before the final is approved.
- By taking this direction, we were able to focus on the following:
 - Renovation of the Standard Station
 - Redirected the extra time to get FOX59 to do a segment to showcase the town
 - Focus on improving and building the financial earnings of the car show
- In the end, and as reflected in this report, this adjustment of direction paid off on all points.



Car Show Flyer



T-Shirt (Front)



T-Shirt (Back)

NOTE:

If you believe you have an event or activity idea that you feel could possibly generate a lot of interest within the community and outside the community, please come and share it with us at one of our meetings. Let us know what you are thinking. We are always interested to hear those ideas and can possibly make it happen, but we may need your help to do so.



Closing Out 2019

The principal objective of this annual report serves three key purposes:

Promotion:

A good part of this report is devoted to the CDR being able to share what it has accomplished during the preceding year and where we expect to go in the coming year. It's our chance to share how well the organization did in achieving our accomplishments.

Financial Goals and Performance:

Addresses the CDR's financial performance in the past year. This will show how we've grown financially and how well we hit our targets (or not hit or targets). If necessary, we also report how we intend to improve financial performance going forward.

Meeting Regulatory Requirements:

We are a Main Street Community and as such, we have certain commitments in terms of reporting and adhering to various Indiana Main Street and State requirements. It's that very reason that an annual report is such a crucial marketing and PR tool.

The audience for which this 2019 report is produced is a small, but necessary. We share this so the necessary State officials, the local Coatesville businesses, the Town or Coatesville's Town Council Members, and of course the residents and the community at large can see what we've been up to.

That pretty much covers it. I just want to reiterate that if you like what we're doing, please let us know. If you think we can improve and have ideas where we can improve, let us know that too. And most importantly, if you have any time at all and would like to get involved in any capacity that would fit your schedule, we'd love to work with you. We always need new and fresh perspectives, so consider it and come help make a difference in the community we all love.